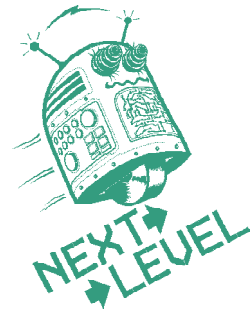


PROGRAM PROGRAM PROGRAM



# UP GRADE

TRANS:COM



LIVE MUSIC FROM 8 EXTRAORDINARY ELECTRONIC  
BANDS : TRANS:COM DJS : INCEPTION EVOLUTION  
MULTIMEDIA DOCO : THE "GETTING YOUR MUSIC OUT  
THERE" FORUM: PLUS FREE MUSIC AT THE DOWNLOAD  
STATION

**FRI 26TH - SUN 28TH OCTOBER 07**

**PARER PLACE & THE BLOCK**  
QUT CREATIVE INDUSTRIES PRECINCT  
KELVIN GROVE URBAN VILLAGE

**A LIVE ELECTRONIC MUSIC & HYBRID MEDIA SHOWCASE**

Highlighting the talents & technologies in use by some of Brisbane & Australia's  
leading original electronic music artists

<http://www.trans.com.au/upgrade/>

TRANS:COM  
electronica

**musiclab**

**TONE+PAPER**  
live production • audio • consultancy

**ECLER00**  
DJ DIVISION

*Mango & Go Go*  
Productions



# UPGRADE

TRANS.COM



## WELCOME TO UPGRADE

A showcase event for **all friends electric...**

**Transmission Communications (Trans:Com)** announces "UPGRADE" - a showcase of live electronica - part of the NEXLEVEL FESTIVAL being held at the Creative Industries Precinct at QUT Kelvin Grove from 26th to 28th of October 2007.

On Saturday 27th October UPGRADE will feature 6 of Brisbane's finest; including MY NINJA LOVER, PONYLOAF, VICTOR XRAY, TYCHO BRAHE, DIZZYGOTHECA and LOVELESS, and Trans:Com is very excited to announce that SEVERED HEADS (Sydney) and BOXCAR (Sydney) will be returning to Brisbane to feature at the event!

At UPGRADE, Brisbane's fans of electronic music can expect to enjoy an amazing (and free!) showcase of live electronica, as well as all the other events happening at the NEXLEVEL FESTIVAL, including forums, installations, DJs, and much more.

Last but not least, at UPGRADE Trans:Com will be providing a DOWNLOAD STATION where people can bring their Wireless/Bluetooth/USB-compatible mobile devices (iPods, Mobile Phones, PDAs, MP3 players, etc) and get their hands on exclusive material.

For more details about the UPGRADE showcase visit <http://www.trans.com.au/upgrade/>, for more information about TransCom go to <http://www.trans.com.au> or email us at [info@trans.com.au](mailto:info@trans.com.au).

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Productions



FREE! : 8 LIVE BANDS : DJs : INSTALLATIONS : DOCO : MUSIC FORUM : MUSIC DOWNLOAD STATION



NEXT LEVEL FESTIVAL PARTNERS



Dedicated to a better Brisbane

QUT CREATIVE INDUSTRIES PRECINCT  
KELVIN GROVE URBAN VILLAGE



# UPGRADE

TRANS.COM



## PROGRAM

FRI 26:10:07 PARER PLACE	SAT 27:10:07 PARER PLACE	SAT 27:10:07 THE BLOCK	SUN 28:10:07 THE BLOCK
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1PM

With TransCom DJs & audiovisuals between acts.

LOVELESS live 1.00PM

2PM

DIZZYGOTHECA live 2.15PM

3PM

4PM

TYCHO BRAHE live 3.30PM

5PM

VICTOR XRAY live 4.45PM

6PM

TRANSCOM DJs  
6-10pm

PONYLOAF live 6.00PM

7PM

INCEPTION  
EVOLUTION 60mins  
Electronic music's origins  
& evolution - past, present  
& future.

INCEPTION EVOLUTION Pt.1  
Electronic music's origins

8PM

MY NINJA LOVER live 7.15PM

INCEPTION EVOLUTION Pt.2  
Electronic music's origins

9PM

Live audiovisual feed  
of the Block performances from  
BOXCAR & SEVERED HEADS

BOXCAR live 8.30PM

10PM

CLOSE

SEVERED HEADS live 9.45PM

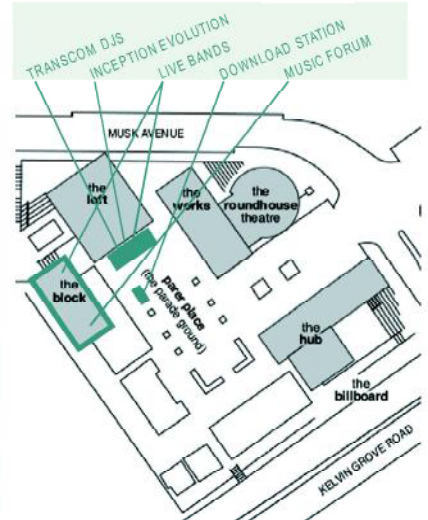
10.45PM

11.00PM CLOSE

11.00PM CLOSE

### GETTING YOUR MUSIC OUT THERE MUSIC TECHNOLOGY FORUM

Guest speakers:  
TOM ELLARD (Severed Heads, Sydney)  
DAVE SMITH (BoxCar, Groove Quantize, Sydney)  
ANDY BAGLEY (MusicLab, Brisbane)  
DENNIS REMMER (TransCom, Brisbane)



This UPGRADE Program was current at the time of publication. We reserve the right to change the program at any time. Please also refer to the Next Level festival program & website for other festival activities, events and details. See <http://nextlevelbris.com> or <http://www.myspace.com/nextlevelbris>.

# UPGRADE LIVE ARTISTS



## BOXCAR

BOXCAR are returning home to perform live for the first time in years. The band has released numerous albums and singles on the Volition, Netzwerk and Pulse-8 labels; they've collaborated with Arthur Baker, Francois Kevorkian, Robert Racic, and PeeWee Ferris; performed with New Order, Pet Shop Boys and Erasure; and have remixed Severed Heads, Single Gun Theory, and many others.



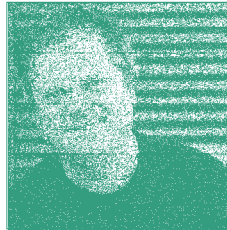
## MY NINJA LOVER

MY NINJA LOVER's music has been described as: "Sexy, haunting & deliciously danceable", and they are a band with an ability to make music that flows with idiosyncrasy and drips with sass. MNL's debut EP Silk and Daggers gained huge support and the band are poised to release new material and remixes in the very near future.



## VICTOR XRAY

From Scot McPhee comes the VICTOR XRAY project, exploring smooth hyperdub and dubstep influences melded with the breakbeat and dub of his earlier incarnations. VICTOR XRAY have just released the "Dark Arts Of Dub" EP through Trans:Com/Autonomous.



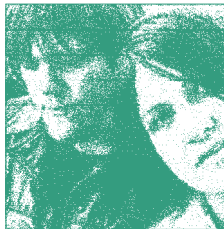
## SEVERED HEADS

SEVERED HEADS are the original DNA for nearly all Australian electronic music endeavours. They have released an extra-ordinary body of work across many forms of media, and their brand of electronic music defies categorisation; veering between pop & experimental, the avantgarde & industrial, the dance floor & the film score.



## PONYLOAF

The electro-glitch mosh-rock insanity of PONYLOAF is unarguably unique. Their live show has been described as "...like a cinematic swarm of bees, throwing off any sort of metal posturing and serving a futuristic and almost evil electronic noise." Their new EP "Grey Area" is out now.



## LOVELESS

LOVELESS appears as an alien landscape of synths, drum machine, effects, innumerable leads and two very busy musos! The duo plays everything organically in the live context without the use of backing tracks or midi control. Influences include Kraftwerk, Stereolab, Visage, The Faint, My Bloody Valentine, Slowdive, Depeche Mode...



## TYCHO BRAHE

TYCHO BRAHE produce original electro-pop music styled in the vein of New Order, Human League and Giorgio Moroder, and have built up a loyal following both here and overseas. They have released several records, traded mixes with a number of bands, and appeared on compilations the world over.



## DIZZYGOTHECA

DIZZYGOTHECA's music is a mix of industrial drones, electronic beats and darkwave stylings. Their dark, deep, organic music ranges from softer, cinematic soundscapes to muted beats you might dance to, with haunting melodies and compelling, floating vocals.