



MEDIA RELEASE

Transmission Communications
Brisbane's Electronic Music Label

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Transmission Communications – Back With a Vengeance

Transmission Communications (Trans:Com), Brisbane's own fiercely independent electronic music label, is set to reemerge. With the showcase event “101” scheduled for Saturday 30th June, Trans:Com is commencing a new phase of electronica research and development after 3 years of self-imposed exile.

After 5 years of debuting and supporting some of the most innovative bands and electronic artists in Brisbane and Australia (including **Low Key Operations** and **Nude Productions** (now **Low Key + Nude**), **Pure Bunk**, **Blood Party**, **Stormboy**, **Tycho Brahe**, **Glitch**, **Ostia**, **Sphere**, **Inertia**, and many others), Trans:Com took time off to reevaluate and reconcile. The machinery of the traditional music industry and a general apathy in the local scene forced us into a corner that, in order to continue true to our original ideals, required a better way for not only ourselves, but our artists and listening public.

Trans:Com mk.II, remaining focussed on inspired electronic music, will be based on 2 essential philosophies:

1. Completely virtual operations for independent electronic music production, release, and access. This will include new initiatives and material, as well as an extensive archive of important Brisbane and Australian electronica productions.
2. Ongoing support and development of live Brisbane and Australian electronic music through specialised events, artistic endeavours and collaboration.

To this end, several major initiatives are set for the coming months:

- “101” - Trans:Com's latest electronica showcase is scheduled for Saturday 30th of June 2001 and will be held at the Brisbane Powerhouse, New Farm. The event will present some of the finest electronic music artists in Brisbane and will launch the new phase of activity and releases.
- Trans:Com is re-releasing its existing catalogue at mid-price, with some titles having been unavailable for many years.
- Trans:Com's online presence is being extended to support full virtual operations, streaming audio, digital download, custom CDs and artwork, and an online community for those interested in exploring the emergent Brisbane electronic music scene.
- The label is making available rare and previously unreleased material through the Trans:Com Archive Series that will be available exclusively online. Initially this will include material from Blood Party, Sphere, Simon Beacon (Glitch), Andy Bagley (Pure Bunk, VISI), and Low Key Operations.

www.trans.com.au - we'll see you there.

For more information, interviews or other media access, please contact Anna Petrou on 040 400 4103 or email anna@trans.com.au